

TURN UP THE HEAT II

2005 PRE-PACK ASSORTMENT



21043
Jack Daniels Label



20412
Skull Industrial



21033
Evil



21013
Rolling Thunder



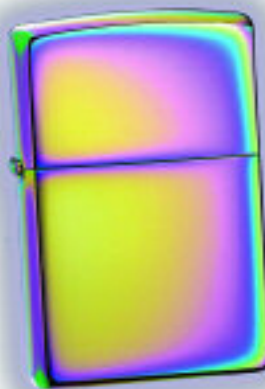
21031
Playboy Bunny Wave



21034
Vinyl



21032
Shamrock



151
Spectrum



21011
Limey-Johnson
Motor Oil



21035
Raised Dragon


Bold, bright, and bound to light up your sales!
Turn Up the Heat II features 10 eyeball-popping designs with new manufacturing processes, and new licensed products!

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Ten new Zippo lighter designs come in a pre-pack lighter assortment with a compact, industrial strength lockable display. Pre-pack offer with FREE display ends October 31, 2005.

ZIPPO TURN UP THE HEAT 2005 COLLECTION

MODEL	DESCRIPTION	UPC
21043	Jack Daniels Label	19063-7
20412	Skull Industrial	20412-9
21033	Evil	19053-8
21013	Rolling Thunder	19031-6
21031	Playboy Bunny Wave	19051-4
21034	Vinyl	19054-5
21032	Shamrock	19052-1
151	Spectrum	10445-0
21011	Limey-Johnson Motor Oil	19029-3
21035	 Raised Dragon "Raised Dragon" debuts the new reverse stamping process that gives depth and texture to the embossed lighter case.	19055-2

ZIPPO TURN UP THE HEAT 2005 PRE-PACK

TUTH-05/ID	Pre Pack Lighter Assortment <ul style="list-style-type: none"> • Includes 10 lighters • Reusable, locking 10 piece lighter counter display 17 3/4" h x 12 1/2" w x 7 1/2" d • Empty Zippo fuel can is included in counter display to spur fuel sales. 	19217-4
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REORDER INFORMATION

TUTH-05/I	Assortment Reorder <ul style="list-style-type: none"> • Purchase entire assortment (lighters only) • Lighters are available for purchase in minimums of three • Display is not available on reorders 	19216-7
142125	Display Reorder <ul style="list-style-type: none"> • Ten piece display • Empty fuel can 	50003-0

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F O R R E A L

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